

The Bose logo, featuring the word "BOSE" in a stylized, italicized, sans-serif font with a horizontal line through the middle of the letters.

PROFESSIONAL

Dear Bose Partner,

We have unfortunately needed to implement a price increase in response to the ongoing challenges experienced in the global supply chain. There will be a price increment across our Installed product category, however our Portable PA and Conferencing Videobar pricing has remained untouched at this time.

We appreciate the nature of project opportunities and intend to work with you where possible to minimise the impacts of a price increase on current projects. Please reach out and work with your local distributor on any projects that may require pricing protection by 31st August 2022.

Price increases will be effective 1<sup>st</sup> September 2022.

We greatly appreciate your understanding in these extraordinary circumstances and value your support more than ever.

If you have any questions regarding these lists, please feel free to contact me at [HuiMing\\_Tan@bose.com](mailto:HuiMing_Tan@bose.com).

Regards,

Hui Ming Tan  
Sales Manager – SEA Distribution